

etcetera

YOUR COMPANION FOR LIFE IN THE FRENCH COMMUNITY



2023
BLOCK BOOKING
RATE CARD

30,000
readers

Established
2006

THE PLACE TO ADVERTISE - 100s of LOCAL ARTISANS
WHAT'S ON • REGULAR FEATURES • EXPERT ADVICE



Contact us on 05 17 36 15 32

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Block Bookings

We are always happy when our customers want to get the best deal, which is why we offer savings on prepaid block bookings.

A regular presence in printed publishing not only reminds potential customers that you're here but also builds their trust in

your brand. Monthly advertising keeps your business in the readers' minds so they think of you when they need your product or service.

We offer discounts on 6-month and 12-month bookings. If you are interested in another duration please contact us directly to discuss your needs.

PREPAID BLOCK BOOKING ADVERTISING RATES 2023 (all rates in euros and inclusive of ttc)

Dimensions (w x h)	Standard per edition	6 months	12 months
6 x 5 cm	39.00	210.00	412.00
12,5 x 5 cm	72.00	389.00	760.00
19 x 5 cm	99.00	529.00	1045.00
Quarter 19 x 6,2 cm	119.00	639.00	1256.00
Half page 19 x 13 cm	289.00	1344.00	2560.00
Full page 19 x 26,7 cm	449.00	2511.00	4670.00